



SPONSORSHIP PACKAGES





Program Summary

Our basketball program emphasizes fundamentals, sportsmanship and age-appropriate skill development for both boys and girls, ages 10-15. Each player will be assigned to a team based on age and skill level. At all levels, priority is placed on enjoying the great game of basketball while learning new skills and being a part of a team.

AZ Pride Basketball provides shirts or uniforms for each of the players as part of the registration fee. Players get to keep shirts at the end of each season but uniforms are returned for reuse. Teams may be sponsored by local businesses. In those cases, the sponsor's name will appear on the back of the team shirts.

Throughout the season, AZ Pride Basketball teams will compete in several local tournaments and leagues. AZ Pride Basketball teams will also have the privilege of traveling out of State to compete on a higher level. These locations may include Dallas, Houston, Denver, Las Vegas, Los Angeles, San Diego and more!

All basketball coaches are required to pass a background check. AZ Pride Basketball has also offered CPR and first aid training to its coaches in the past to better prepare them in case of an emergency or sport injury.





Donation & Sponsorship Info

AZ Pride Basketball Falls under the umbrella of AZ Facts of Life. AZ Facts Of Life is a 501(c)3 non-profit organization. Individual and corporate sponsorships are a critical part of the success of our program. AZ Pride Basketball relies almost entirely on fundraising and sponsorship for its on-going operations. Proceeds raised will support supplies, travel, coaching fees, uniforms, and tournament expenses. In kind gifts are also greatly appreciated. All contributions made to the AZ Pride are tax-deductible.





SPONSORSHIP PACKAGES:

Diamond Sponsors will receive (\$5000)

- Recognition, link and company logo on the azfactsoflife.org website as a Diamond Sponsor -sponsorship plaque
- Company logo on all printed materials for sponsored tournaments -company logo displayed on all event banners
- Charitable contribution certificate

Platinum Sponsors will receive (\$2500)

- Recognition, and company logo on the azfactsoflife.org website as a Platinum Sponsor
- Sponsorship plaque
- Company logo on all printed materials for sponsored tournaments
- Charitable contribution certificate

Gold Sponsors will receive (\$1000)

- Recognition, and company logo on the azfactsoflife.org website as a Gold Sponsor
- Sponsorship plaque
- Company logo displayed on all event banners
- Charitable contribution certificate

Silver Sponsors will receive (\$500)

- Recognition and company logo on the azfactsoflife.org website as a Silver Sponsor
- Sponsorship plaque
- Charitable contribution certificate





Financial Objective

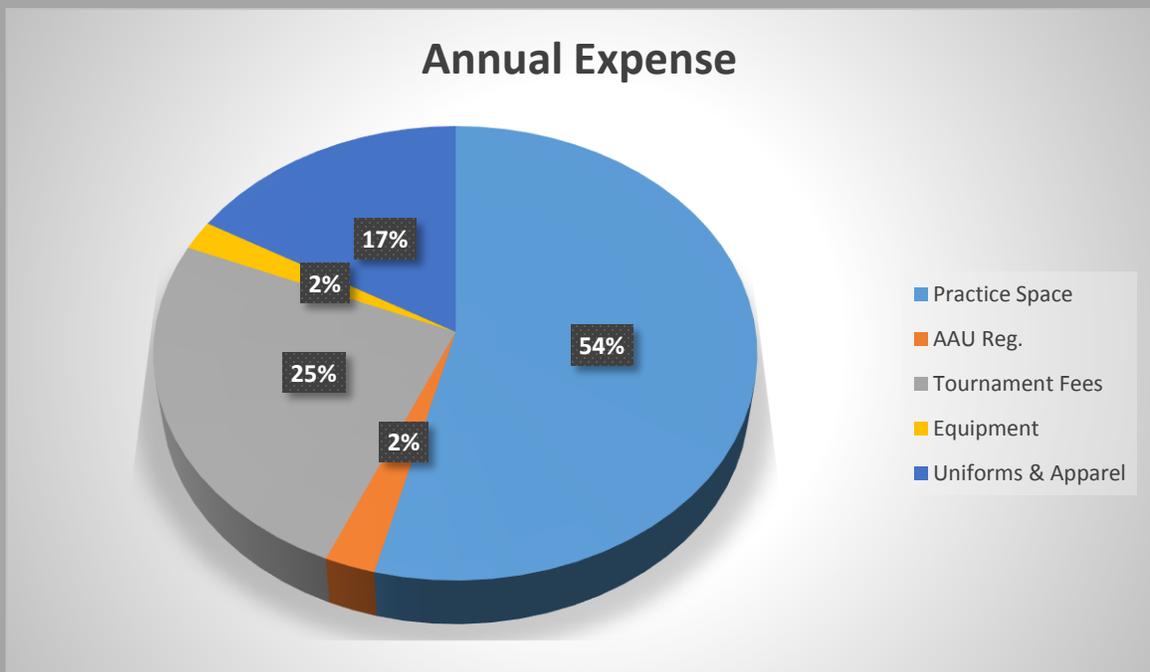
AZ Pride Basketball wants to continue to provide a quality AAU sports experience for free, yet there are significant expenses related to competing at the AAU level. While families are generally aware of the requirement for some financial commitment, due to the national landscape of AAU basketball, it is a tremendous challenge to predict the annual cost of travel, hotels, meals and other ancillary items. To that end, AZ Pride Basketball is looking to reduce out of pocket contributions and look toward contributions from other sources including traditional fund-raising activities, corporate & individual sponsorships and gifts to support our program. This approach will enable us to meet our objective of keeping our program free for our athletes while continuing to develop world-class athletes.







TYPICAL ANNUAL EXPENDITURES FOR AAU COMPETITION:





PACKAGE SELECTION

Diamond (\$5000) _____ Platinum (\$2500) _____ Gold (\$1000) _____ Silver(\$500) _____

Date: _____ Business/Company Name: _____

Address: _____ City: _____ State: _____ Zip _____

Phone: _____ Contact Name: _____

Business website address: _____

Business e-mail address: _____

CONTACT Coach Gray:

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